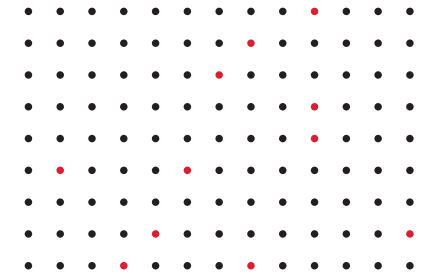# Reinventing Print Services

Maintain control within a variable cost model.

PAY-AS-YOU-GO

MONTHLY FIXED COSTS

On-site equipment	= $0
On-site staff	= $0
Consumables	= $0
Print volume minimums	= $0

MONTHLY FLEX COSTS

Prints	Per actual use
Early termination fee	= $0

As companies adopt remote and hybrid workforces, use of onsite print services dip, but overhead remains.

By moving to our Nationwide Production Network, your employees get "anywhere, anytime" online ordering access with shipping or local pickup options.

Regain control over print services, brand integrity, consistent quality, security, and visibility into print spend across the country.

Everyone wins with the expanded line of print products, a robust and flexible supply chain, redundancy for business continuity during disasters, and "distribute-and-print" optimized shipping distances.

Discover how to leverage this variable-cost model service and transition from underutilized onsite fixed-cost resources to updated print strategies fitting your evolving usage and needs.

NO FIXED EQUIPMENT OR STAFF COSTS

In the cloud, our network provides and maintains the production arm of your print supply chain, which can eliminate your need to lease equipment, hire printing staff, dedicate real estate, and commit to ongoing overhead costs.

We realize that your printing needs fluctuate throughout the year. This unique "pay as you go" model results in print costs that reflect your actual use.

CENTRALIZATION = CONTROL

Centralizing disparate print workflows puts you back in control, resulting in nationwide consistency of versions, print specs, price, quality, security, processes, and visibility for order and print history.

A custom branded ordering portal, populated with branded documents and "upload and print" capabilities, can be integrated with your systems for internal permission-based access, approvals, ordering and accounting.

ARE YOU READY TO REINVENT?

According to Gartner, printing consumes 1–3% of a company's annual revenue in an unaudited environment and is at the heart of business transformation. Continuing operations "status quo" can be costly.

Let's discuss your current and desired print services environment and explore how moving to our nationwide network distribute-and-print model can help address your goals while reducing your total cost of ownership.

GIMBEL & ASSOCIATES

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Seasoned professionals in the graphics communications industry, G&A helps clients ignite business growth through applied technologies.

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